



ERIKA GERDES

THE AUTHENTICITY IMPACT

SPEAKER | WRITER | FORMER GOOGLER

“Erika Gerdes is an incredible speaker with a prolific gift for writing and communicating complex concepts in a way that is thoughtful, generous and life-changing.”

- Tricia Brouk, Executive Producer,
Speakers Who Dare

SHARPEELS



REFUEL



Forbes
Upcoming feature scheduled

SPEAKING TOPICS

THE ART OF UNDOING

This highly motivational talk will transform how your teams work, interact and live because it gets to the heart of why the changes they try to make don't stick, and provides a powerful science-backed method to break through limiting beliefs and habits and unlock their full potential.

Erika will give your teams the tools to enable real change, be more authentic, have deeper connections, and overall better well-being, leading to greater innovation, increased productivity and stronger performance.

THE AUTHENTICITY IMPACT

When we embrace who we really are and step into our unique experiences, strengths and talents, we are able to maximize our impact at work, at home, in our relationships and with our children. This is how we forge a new path and not just change our world, but change the world.

This high energy interactive talk will excite audiences to embrace their authenticity impact, recognizing what makes them unique and motivating them to live into their full range.

HOW TO LISTEN SO PEOPLE REALLY TALK

Empower leaders of all levels to improve their emotional intelligence and deepen their connections with Erika's simple yet unique method they can apply immediately to all their interactions. The result is improved communication, stronger relationships, increased well-being and better performance.

Erika's method propelled her as a top performing 12-year Google veteran with a stellar track record of significant revenue growth and deep, trusting relationships with Google's largest national and global partners.

BIO

Erika is an authenticity development and executive leadership coach, speaker and writer. She is also the designer of The Art of Undoing, a powerful practice that enables real change so that people unlock their full potential and embrace their authenticity and unique impact.

In her engaging and interactive keynotes and experiential workshops, she combines storytelling and a science-based approach to help audiences move from habitual doing to whole being. By undoing what is keeping them stuck, the changes they want to make will finally stick.

Erika spent 12 years at Google with the last 3+ years as a Global Business Leader where she led the partnership with one of Google's largest global partners. She left at the height of her career, as a single mom with 2 small kids, to pursue her mission for helping people be audaciously authentic and impactful.

While's Erika's courageous journey included overhauling much of her life, Erika teaches others that true change starts from within. She is deeply fulfilled by helping others embrace their authenticity so they can make their unique impact the world.

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